# Metadata Standards and Vocab for AV Collections

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## Non-Commercial vs Commercial

### Content vs Carrier

#### **PBCore**

- Originally developed by public broadcasting communities in USA
- Was designed to help local stations share, manage and preserve media content
- Available at https://pbcore.org/

#### **PBCore**

- Asset
  - Intellectual content
    - Identifiers
    - Annotations
    - Parts
    - Location
- Instantiation
  - Technical and time based data / carrier
  - Includes sub elements or attributes that detail
    - Time based data
    - Physical or digital format
    - Encoding standards
    - Data rate
    - Colors
    - Tracks
    - Channel Configuration
- All critical data that is essential to the preservation and rendering of AV collections

#### **PBCore**

- Who is using PBCore?
  - Media Digitization vendors
  - O Radio Free Europe
  - American Archive of Public Broadcasting

#### **RDA** with MARC

 Music Library Association (MLA) Best Practices for Music Cataloging with RDA and MARC

> https://cmc.wp.musiclibraryassoc.org/ mla-best-practices/

- Supplement Guidelines for Describing and Encoding Attributes of Audio Recording Carriers
- Notable databases
  - Discography of American
     Historical Recordings
     https://adp.library.ucsb.edu

### Online Access Platforms

- Avalon- notably for Media Collections Online at Indiana, uses MODS <a href="https://media.dlib.indiana.edu/">https://media.dlib.indiana.edu/</a>
- Aviary allows for multiple schemas – defaults to Pbcore elements – enables syncing from library system of records
  - Examples<a href="https://yalemusiclib.aviaryplatform">https://yalemusiclib.aviaryplatform</a><a href="https://com/">.com/</a>

#### Thanks!